

RETURN ON INVESTMENT – revised 1/07
THE GREATER GREENFIELD CHAMBER OF COMMERCE

PUBLICITY AND EXPOSURE

Member Directory - Inform the public about your business with unlimited publicity through your listings in the Chamber's directory. Advertising opportunities are also available.

Web Directory - Listing on our Chamber Website www.greenfieldcc.org. You may also purchase a banner advertisement on our Chamber webpage for \$2500 per year (top level – limited to 4 members), \$1250 per year (level 2), or \$625 per year (level 3). Other website upgrades are available as well.

News Blasts - Our weekly “Chamber News” is faxed and emailed. Send in news about your business so we can relay it to other members. If you want to email a single flyer, cost is \$25.

Direct Mail Promotion - Membership mailing lists in both printed and label versions are available for use by members only, which can provide you with a prime audience of business prospects. You may trade for labels or buy a set for \$5.

Free Publicity – The Connection, our monthly newsletter, is part of the Business Pulse, a business magazine sent out to all businesses in Hancock County. The newsletter is also available online and contains the names and contact information of all new members, as well as carrying updates on products, services and accomplishments of other members. You may provide us with a business card and we will use this as an ad in our monthly newsletter for only \$25. Our monthly Corner Page is printed in the Daily Reporter and features Chamber members.

Advertising Opportunities - Members may advertise in publications such as the quarterly and monthly newsletters, the Membership Directory, and the Advantage Card.

Referrals - Consumers in the community look to the Chamber to recommend products and services. We refer only our members to the hundreds of requests each year.

Bulk Mailings - Members may use the Chamber's bulk mailing permit for a reduced postage rate. Good on 200 or more pieces.

Chamber Lobby – Keep a fresh supply of brochures and business cards in the Chamber lobby.

Business Profit Centers – These Profit Centers are located throughout the greater Greenfield area. This provides an inexpensive way to get the word out about your business.

NETWORKING OPPORTUNITIES

Monthly Membership Meetings: Held the first Tuesday of each month (except March, June, and December) at noon for lunch or 7:30 AM for breakfast. Cost is \$5 with RSVP, \$7 without an RSVP, and \$10 for non-members (Includes a speaker). Members are encouraged to bring items from their business to display or brochures, sales flyers, and business cards to share.

Biz-Ness after Hours or Noon Networking: Networking events that are held four times per year (bring your business cards). You may also host one of these events for \$125 (to pay for postage, printing, and advertising). We will greet the guests, supply nametags, and supply registration lists. All you have to do is pay the fee, provide the place (preferably your place of business), supply food, and a door prize if desired.

Committee Involvement: There are several committees that you may participate in as a Chamber member. For a full list of committees or for more information contact the Chamber at 477-4188.

Community Involvement: The Chamber is involved with community programs such as the recycling initiative, the transportation program, and America In Bloom. Get involved to get your name out and help improve our quality of life.

BENEFITS AND SERVICES OF MEMBERSHIP

Information on the Greenfield/Hancock County Business Community - What you don't know can hurt your business. Stay informed about business issues and Chamber opportunities by reading the Connection, the Chamber's monthly newsletter.

Seminars - We foster individual and community business growth through educational meetings and seminars. We encourage members to enhance their business by sending employees through courses offered by the Alliance for Community Education as well. Contact them at 317-477-7700.

Professional Meeting Room - The Chamber Building houses a meeting room for members to rent for training and educating employees, or for holding various other meetings.

Collective Voice - The Chamber serves as a voice for civic concerns and responsibilities that affect your business and family.

We do not support any individual running for office.

Give Back to the Community - Show you care and instill your name in the minds of the people who can use your goods and services.

Insurance Discounts - Receive business insurance discounts, for more information contact the Chamber at 477-4188

EVENT SPONSORSHIP OPPORTUNITIES

The Chamber sponsors several community events including the Annual Indian's Night at Victory Field, 4th of July Fireworks, Will Vawter Art Festival and the Christmas Festival. In addition, the Chamber organizes the following membership events: Annual Christmas Party, Legislative Breakfast, Golf Outing, and Annual Awards Dinner.